



Michele Trent is a speaking coach and entrepreneur who realizes first-hand how effective communication can grow your business and your credibility. Whether you're making an internal corporate presentation or looking to generate sales for your own company, effective speaking is your key to getting noticed – in a good way!

As a communication and marketing professional for over 25 years, Michele has observed the ins and outs of mid-size companies to large Fortune 500 organizations. She has a special emphasis on branding.

In addition to speaking skills coaching, Michele is a certified life and mindset coach. She is able to help clients who are anxious about presenting understand their thought patterns and how to change them. She's also a certified practitioner of Neuro-Linguistic Programming (NLP). NLP is a collection of techniques and strategies that use language to help people change their thoughts and behaviors. Michele recently completed a DISC behavioral assessment tool training and has added that to her bag of coaching tools as well.

Michele is extremely interested in storytelling and preserving stories. She's the author of *Wisdom is a Gift: A Guide to Preserving Family Stories*. Michele firmly believes everyone has a unique story, and she helps her clients use theirs to engage audiences and build meaningful relationships.